

5 COOL WAYS TO CREATE SOCIAL CHANGE



You don't need a campaign, a megaphone, or a million followers to make an impact. You + your community have the power to create a better world.

1 Write a Love Letter to Your Legislator

Handwrite (or beautifully design) a note or email about an issue you care about. Make it cute, make it impactful, make it persuasive.



Bonus points: Film the drafting café-style with an oatmilk lavender latte and soft music playing in the background then post it on Instagram.

2 Touch Grass... Then Protect it

Stroll a sunlit park, sandy beach, or leafy trail, soaking in nature's magic. In exchange, spend 10 minutes lending your voice to the planet by signing on to an environmental petition or supporting an organization working to protect it.

3 Brunch & Break Down the Issues

Host a cute brunch with your friends and casually unpack an issue (racial justice, voting access, reproductive rights).



Sip, snack, share resources, and maybe even plan a lobby day.



4 Hot Girl Study Hour ADVOCACY EDITION

Spend an hour learning something new like nonprofit advocacy rules, ways to engage locally, or policies shaping your community.

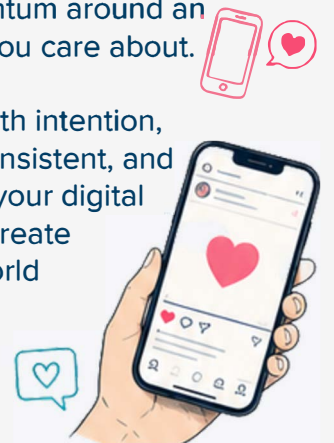
Light a candle, open the windows, get cozy, and give your notes a little whimsy. Think dreamy colors, annotations, maybe even aesthetically pleasing for no reason.



5 Create a Digital Diary... but Make it Advocacy

Turn your feed into a force for change: share stories, drop resources, and build momentum around an issue you care about.

Post with intention, stay consistent, and watch your digital voice create real-world impact.



SMALL ACTIONS → BIG IMPACT



CONVERSATION



COMMUNITY



ACTION



MOVEMENT

A better world isn't built by one person doing everything. It's built by all of us doing something.

