

Advocacy Capacity Tool for organizational assessment

Section I: Advocacy Goals, Plans, & Strategies

Please select the response for each measure that best fits your organization.

S1.2 Agenda	Very Strong/ Always	Moderately Strong/ Usually	Somewhat Strong/ Sometimes	Not Strong/ Rarely/ Never
Introduces the importance of having a clear, written agenda that defines advocacy goals and prioritizes activities				
The organization has a written advocacy agenda, approved by the organization's leadership that identifies its goals and priorities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization gathers information and recommendations from constituents and other stakeholders in the development of its agenda.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization shares its agenda or segments thereof, with decision-makers, constituents, partners, and media, as appropriate.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization adjusts its focus on particular agenda items in response to internal and external changes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
S1.2 Agenda: Advanced (Optional)				
The agenda includes one or more priorities that are proactive rather than reactive.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The organization has an agenda setting process that is understood throughout the organization.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>